

MEMORANDUM TO REBUILDING AMERICA NOW PAC LEADERSHIP

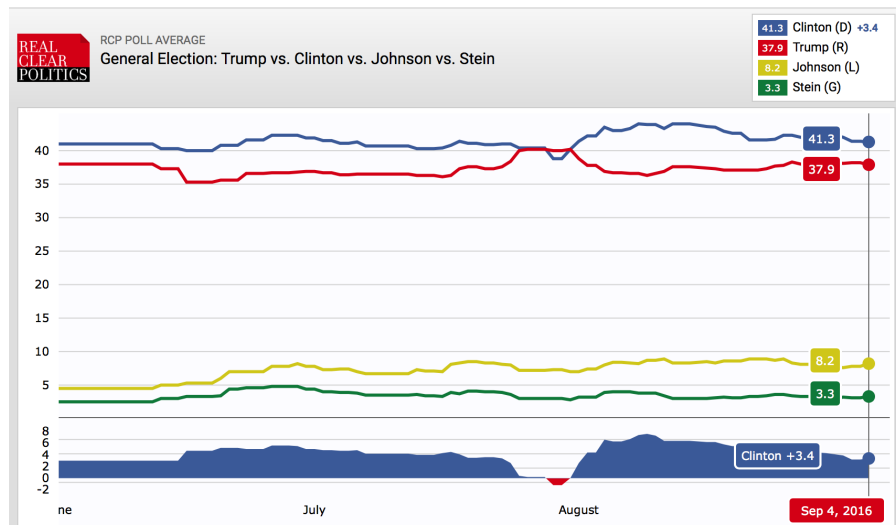
FROM: Jim McLaughlin, Wes Anderson, Alex Castellanos

DATE: 9/6/2016

RE: Where the Race Stands Nationally, Polling Results

To put our polling in OH, PA, VA, NC and FL in context, we should take a quick look at the national environment. Behind the hyperbolic media coverage of the last two weeks, all public polling data indicates that (1.) Hillary Clinton has lost her convention bounce (2.) Donald Trump is slowly drifting upwards and (3.) this Presidential campaign has tightened nationally.

The [RCP \(Real Clear Politics\) average nationally](#) has tightened from an 8 point race on 8/9, **HRC 44% and DJT 36%**, to a 3 point race today, **HRC 41% and DJT 38%**.



Two of the most recent national polls, [Reuters and Ipsos](#) report the race as a statistical tie. A [CNN poll of likely voters](#) has DJT up two points, 45% to 43%. DJT is plus 17 with Independents and plus 17 with married women.

In the battleground states:

- Florida, 2 of the 3 most recent polls [actually have DJT slightly ahead](#).
- Ohio, our poll and [the recent Emerson poll have Ohio tied](#).
- Virginia, again our [poll and the two most recent polls in VA have the race tied](#).
- In North Carolina, we have the race tied and [so do the most recent released polls](#).
- Also, our Pennsylvania poll, to our admitted surprise, has us tied.

The data leads us to conclude that our internal data, showing the race is a jump-ball in key electoral college states, and is in sync with the data we are seeing nationally. Though the media may

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hyperventilate about events in the Trump campaign, **the data says this race is tightening within a very narrow trading range.** We might understand it this way: The voters who will decide this race are not favorably inclined to vote FOR either candidate — but are hungry for change. They want to and will vote for change...if we let them.

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